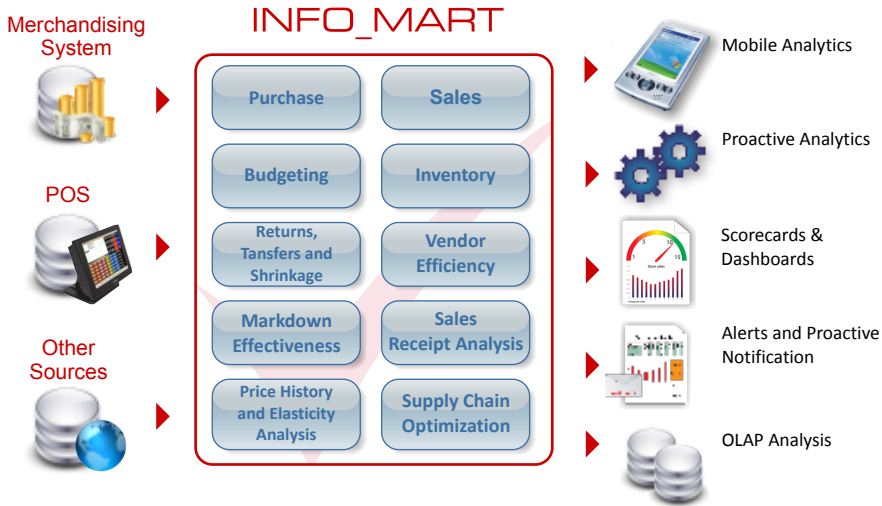


## Functionally Diagram

INFO\_MART is a business intelligence solution for Retail companies that helps them improve their supply chain and merchandise management processes in such a way that inventory levels are optimized, resulting in the fine tuning of purchase, sales and operational margins, all with a speedy ROI.



Ready for	Accredited for	Ready for
 Retail Integration Framework	 Information On Demand	 
	Speciality	data server software

## Components

- ✓ Data Warehouse data model for Retail.
- ✓ Database Management System (optional).
- ✓ ETL tool with pre-built processes.
- ✓ Data Mining tool (optional).
- ✓ Metadata management tool.
- ✓ Flexible views and report catalog of Retail Key Performance Indicators.
- ✓ Implementation methodology.

## Imagine you can:

- ✓ Increase sales by understanding customer behavior, ensuring the products that customers want, are available in the place, time and price your customers are looking for.
- ✓ Maximize business profits through a continuous improvement of supply chain, evaluating vendor performance at a glance in order to optimize inventory levels.
- ✓ Improve company ROI, based on a informed buying process, evaluating markdowns performance continuously, and managing product life cycle tightly.
- ✓ Accurately predict company behavior to deliver the right products, pricing, promotions and merchandise allocation in advance.
- ✓ Detect opportunities in merchandise re-allocation and promotion opportunities to support the ability to take immediate action.
- ✓ Know at a glance access to actual status of merchandise management activity through a comprehensive set of dashboards and key performance indicators.
- ✓ Prebuilt plug-and-play product, fully implemented and ready to use in 20 days

