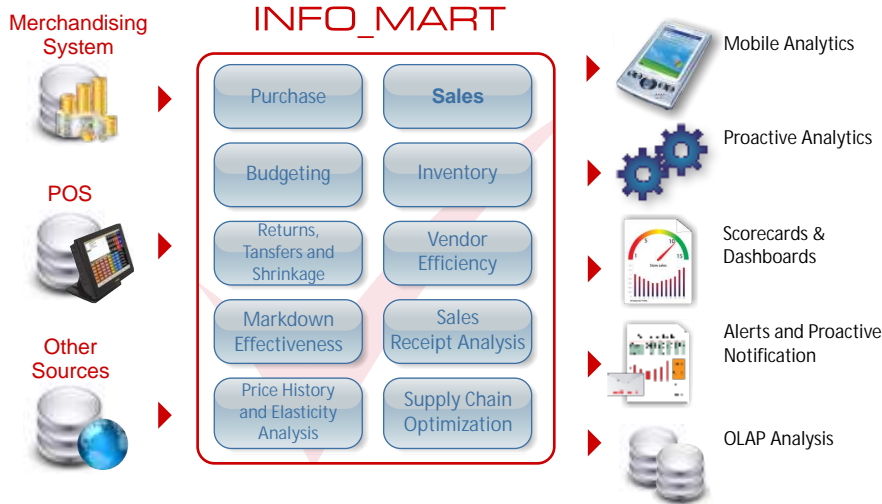


## Functionality Diagram

INFO\_MART is a business intelligence solution for Retail companies that helps improve supply chain and merchandise management processes in such a way that inventory levels are optimized, resulting in the fine tuning of purchase, sales and operational margins.



Ready for	Accredited for	Ready for
 Retail Integration Framework	 Information On Demand	 DB2
	Speciality	data server software

## Components

- ✓ Data Warehouse data model for Retail.
- ✓ Database Management System (optional).
- ✓ ETL tool with pre-built processes.
- ✓ Data Mining tool (optional).
- ✓ Metadata management tool.
- ✓ Flexible views and report catalog of Retail Key Performance Indicators.
- ✓ Implementation methodology.

## Imagine you can:

- ✓ Increase sales by understanding customer behavior and ensuring the products that customers want, are available in the place, time and price your customers are looking for.
- ✓ Maximize business profits through a continuous improvement of the supply chain and evaluating vendor performance at a glance in order to optimize inventory levels.
- ✓ Improve company Return On Investment, based on a informed buying process, evaluating markdowns performance continuously, and managing product life cycle tightly.
- ✓ Accurately predict company behavior to deliver the right products, pricing, promotions and merchandise allocation in advance.
- ✓ Detect opportunities in merchandise re-allocation and promotion opportunities to support the ability to take immediate action.
- ✓ Know at a glance access to actual status of merchandise management activity through a comprehensive set of dashboards and key performance indicators.
- ✓ Prebuilt plug-and-play product, fully implemented and ready to use in 20 days

